

PROGRAM : OLY NEWS  
RA35+ : 4.7  
CON COM1 : OLY NEWS

REP HEADLINE# 6262893

\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 215 564 1103

AUG3/12 14.19

\*\*\* WPXI-TV \*\*\*

:LINE#:REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	: SPTS /WK	: WEEK INVT	: DAYS	:TOTL: SPTS:
3		600P-630P	30		\$800.00	8/7	8/10	4		TU-F	4
PROGRAM : OLY NEWS											
RA35+ : 5.3											
CON COM1: OLY NEWS											
4		600A-900A	30		\$600.00	8/7	8/10	4		TU-F	4
PROGRAM : OLY TODAY											
RA35+ : 5.0											
CON COM1: OLY TODAY											
5		800P-1100P	30		\$9,000.00	8/7	8/10	1		TU-W,F	1
PROGRAM : OLYMPICS											
RA35+ : 17.4											
CON COM1: OLYMPICS											
6		600P-630P	30		\$800.00	8/13	8/13	1		MON	1
PROGRAM : OLY NEWS											
7		600A-900A	30		\$600.00	8/13	8/13	1		MON	1
PROGRAM : OLY TODAY											
AUG/12 19200.00											CONTRACT TOTAL 19200.00
											TOTAL SPOTS 15

MARKET TOTALS \$64,000
WPXI 30%
KDKA 34%
WTAE 36%
WPGH 0%
CABL 0%
WPCW 0%
WPMY 0%

SVC- NSI
DEMOS- RA35+